

A photograph of three business professionals in a meeting. A woman with long brown hair is smiling and looking at a laptop. A man in a white shirt is typing on the laptop. Another person's hand is visible near the laptop. The image is partially obscured by a large white and purple geometric shape.

# **BUSINESS CONSULTING**



**AGRAWAL SN  
AND COMPANY**

PROVIDING SOLUTIONS BEYOND NUMBERS

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# STATEMENT OF CONFIDENTIALITY

The information contained in this document is confidential and proprietary to M/s Agrawal S N and Company (ASNCO).

We submit this information with the understanding that you and your associates will hold it in strict confidence.

The contents are not to be disclosed, duplicated or used, in whole or in part, for any purpose other than the evaluation of our qualifications or participation in the scope of work identified within this document.

## ACKNOWLEDGEMENT

We take this opportunity to thank you for the opportunity to submit this portfolio of the services offered.

## DISCLAIMER

The obligation of the parties to perform the effort identified in this document is subject to the execution of a written agreement between the parties in accordance with the terms and conditions contained herein.

The information included in this presentation has been prepared and included for the purpose of this document only and shall not be construed as a precedent in any other situation outside this presentation and context.



# Our FIRM

At **Agrawal SN and Company (ASNCO)**, we are a **Chartered Accountancy firm** established in 2016, focused on delivering **strategic advisory, financial oversight, and process optimization** for growth-focused organizations across sectors.

In today's fast-paced and competitive environment, even the most capable businesses **face operational complexity, compliance fragmentation, siloed systems, and limited financial visibility** — challenges that often slow down decision-making and **obstruct sustainable growth**.

**We step in as your strategic execution partner** — aligning vision with action, integrating backend functions with forward-looking goals, and embedding performance systems that empower top management with timely, data-backed decisions.

We don't just advise from the outside — **we embed strategic discipline** into your operations, enabling faster, sharper, and more confident decisions.

**When growth needs structure and execution needs insight — ASNCO is the partner you can rely on.**



# The Problem



## The Core Challenge

As organizations grow — expanding teams, adding business lines, or entering new markets — **the backend often becomes fragmented and reactive.**

This leads to:

- **Fragmented Financial Monitoring:** Financial reporting lacks uniformity across cost centers, leading to delayed or unclear decision-making. Capital deployment often happens without structured modeling or scenario planning.
- **Decentralized Compliance Execution:** Statutory obligations across GST, TDS, PF/ESIC, ROC, and direct tax often run in disconnected tracks — increasing error risk and making leadership visibility difficult.
- **Siloed Systems & System Underutilization:** The organizational systems often lack configuration to real-world workflows. Departments use emails, or partially implemented software leading to inefficiency and zero real-time insights.
- **Unstructured Performance Monitoring:** Departmental KPIs, cash flows, fund utilization, and cost center performance are rarely integrated in one place — resulting in lagged and reactive decision-making.
- **Leadership Bandwidth Drain:** CXOs and senior leaders are stuck coordinating across legal, finance, systems, and compliance vendors — instead of focusing on long-term strategy.

# Strategic Alignment Integrated Execution Scalable Systems

At **ASNCO**, we help organizations move from **fragmentation to cohesion** by aligning **strategy with systems**, **execution with oversight**, and **growth with governance**.

We begin by understanding your leadership vision, assessing existing structures, and co-developing solutions that address real bottlenecks — from cash flow gaps and functional misalignment to compliance overload and unstructured expansion.

Our capabilities span financial strategy, regulatory compliance, ERP implementation, and process consulting, backed by a **proven ecosystem of professionals** in legal, branding, architecture, and media.

At ASNCO, **we offer more than advice — we deliver results through professionals who bring ownership, execution discipline, and strategic alignment at every step.**

—We serve as your **strategic execution partner**, providing structure where there is ambiguity, integration where there is fragmentation, and ownership where internal bandwidth is limited.

**With ASNCO**, your backend becomes a **responsive, intelligent, and future-ready system — empowering leadership** to make faster, sharper, and more confident decisions.

# The Solution



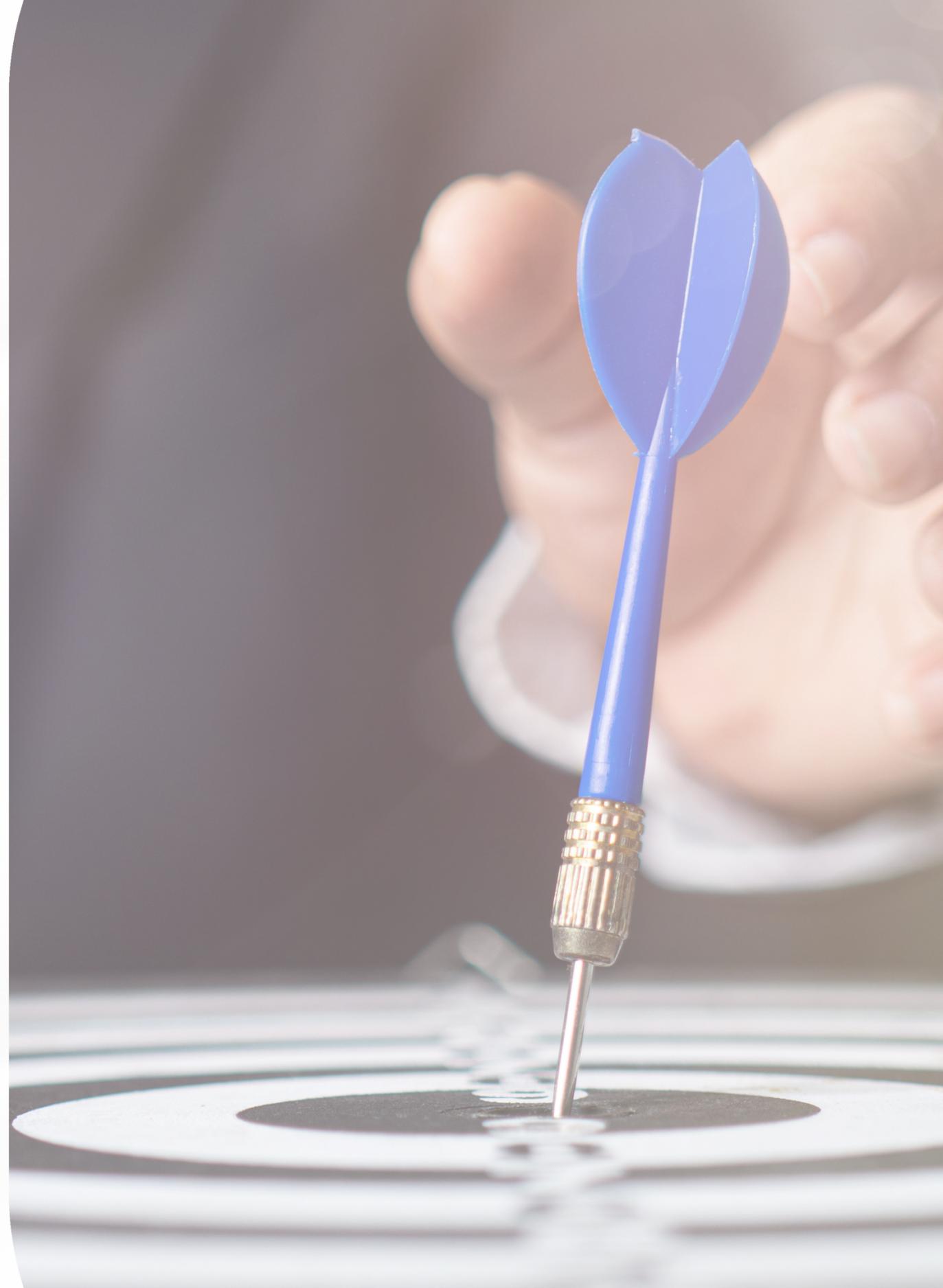
# Translating Vision into Actionable Impact

Our core strength lies in **converting leadership intent into structured execution-ready solutions.**

We don't just assess — we architect systems, solve bottlenecks, and supervise implementation.

The following solutions represent **curated suite of high-impact strategic solutions** — each designed to bring cohesion, control, and clarity across your institution's financial, compliance, and operational backbone.

These aren't generic services — they are **precision-engineered interventions**, built to empower leadership with **clarity, control, and confidence** across every function.





# Structured Financial Planning & Expansion Advisory

We embed financial foresight into every growth initiative — ensuring that expansions are **viable**, **phased**, and **aligned** with long-term institutional goals.

- Create **Techno-Economic Feasibility Reports (TEFRs)**, cost-benefit models, and department-level financial projections
- Structure **working capital limits**, term loans, and fund deployment plans in coordination with banking partners
- **Evaluations of projects** to support Board-level strategic decisions
- Integrate **financial governance** into every capital-intensive or growth-linked activity





## Department-Wise Profitability Analytics & MIS Structuring

We enable leadership to track performance **beyond top-line numbers** — with clear visibility into departmental metrics and cost dynamics.

- Build systems to track **margins, KPIs, and utilization** across departments.
- Design **cost allocation frameworks** for internal benchmarking and informed unit-level decisions
- Enable insights into **resource allocation and staffing efficiency**
- Provide **leadership-focused MIS** to support operational and financial reviews





# SOP Structuring, Audit & Control Strengthening

We **standardize** operations by translating intent into **well-documented, auditable workflows** that reduce variation and improve control, enforce accountability, and minimize leakage

- Map current processes with department heads and design **custom SOPs** for critical functions
- **Standardize** billing, admission, discharge, inventory, and vendor **workflows** across units
- Conduct **management audits** to assess SOP adherence and flag control risks
- Drive **accountability culture** through documentation, training, and periodic review





# Integrated Compliance Governance

We help institutions reduce compliance fatigue and regulatory exposure by creating a **centralized, accountable compliance engine**.

- Establish compliance workflows for **GST, TDS, Income Tax, PF/ESIC, and ROC/MCA filings**
- Automate and monitor **advance tax planning, reconciliations, and return submissions**
- Provide ongoing GST advisory on **exemptions, input credits, and classification**
- Maintain **regulatory calendars and dashboards** for leadership-level visibility





# ERP Implementation & System Alignment

We help organizations convert ERP systems from a disconnected tool into an **institutional asset** that supports cross-functional execution.

- Guide **selection and implementation** of ERP systems aligned with hospital workflows
- **Map internal processes** into the ERP environment
- Enable **cross-functional data flow**, reducing manual bottlenecks and reporting delays
- Ensure that ERP outputs match **real-time operational realities**





# Strategic Alignment, Execution Support & Institutional Insight

We act as your **strategic coordination partner**, aligning functions across finance, compliance, ERP, legal, and branding — enabling **seamless execution** of complex initiatives.

- Translate **leadership vision into structured, time-bound execution plans**
- Evaluate departmental performance and expansion feasibility with a **governance lens**
- Provide **growth auditing** and high-level planning support across the organization
- Maintain a **robust compliance** and **control foundation** as you scale operations





## Trusted Specialist Services via ASNCO's Professional Ecosystem

We complement our core capabilities with a **trusted network of domain experts** to deliver fully integrated execution.

- **Legal structuring and representation** via associated law firms
- **Architectural & PMC advisory** for hospital design, expansion, and infrastructure planning
- **Branding, digital, and web strategy** via performance-driven creative agencies
- **Print media coordination and stakeholder engagement** through healthcare-focused outreach partners
- **Conference management and brand launches** with curated event collaborators



# ***Enabling Scalable Growth, Strategic Precision and Sustainable Compliance***



At **Agrawal SN and Company (ASNCO)**, we bring more than process and compliance — we offer **strategic alignment, operational clarity, and growth-focused execution** that empowers hospital institutions to evolve with discipline and confidence.

Our integrated approach blends **financial supervision, regulatory depth, systems thinking, and leadership-level insight** — enabling you to focus on delivering excellence, while we ensure the foundation is strong, scalable, and future-ready.

When the goal is long-term transformation, the **value of the right partner far outweighs the cost**. We're here not just to advise — but to **co-create growth, reduce friction, and drive outcomes that matter**.

**Let's Build Something Enduring — with Clarity, Conviction, and Complete Alignment.**

A background image showing a business meeting. In the foreground, two men in suits are shaking hands over a glass table. On the table, there are several documents with charts and graphs. Other people in suits are visible in the background, some looking at the documents. The image is partially obscured by a large purple and white diagonal graphic element.

# Thank You



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